

**REGIONAL AGRIBUSINESS INVESTMENT PROFILE
REGION IV-A (CALABARZON)**

I. GENERAL INFORMATION

- **PHYSICAL PROFILE**

Region IV-A known as CALABARZON is considered the prime region due to its proximity to the National Capital Region (NCR). It consists of five (5) provinces, ten (10) cities, eighteen (18) congressional districts, 132 municipalities and 4,010 barangays.

The CALABARZON serves as the urban industrial expansion area of Metro Manila. It is a rare combination of tourist/recreation areas, with beautiful landscape, seascape and inland lakes and industrial/residential areas. This region is a home to operating industrial estate/parks, producing export – oriented products such as textile, garments and consumer electronic. The area has also well-developed infrastructure network conducive for establishing economic interaction among Regions III, IV-B, V and NCR.

- **NUMBER OF CITIES AND MUNICIPALITIES**

PROVINCE	NUMBER			
	CITIES	DISTRICT	MUNICIPALITIES	BARANGAY
Batangas	3	4	31	1,078
Cavite	3	3	20	828
Laguna	2	4	28	674
Quezon	1	4	40	2,242
Rizal	1	3	13	188
TOTAL	10	18	132	5,010

- **CAPITAL TOWNS AND CITIES**

PROVINCE	CAPITAL	CITIES
Batangas	Batangas City	Batangas City, Lipa City, Tanauan City
Cavite	Trece Martirez City	Cavite City, Tagaytay City, Trece Martirez City
Laguna	Sta. Cruz	San Pablo City

Quezon	Lucena City	Calamba City
Rizal	Antipolo City	Lucena City
		Antipolo City

A. CLIMATE

Region IV has four types of climate. The first type has a distinct dry season from November to April, and wet season for the rest of the year. The second type is characterized by a dry-pronounced maximum rainy period, usually from November to January. The third type does not have pronounced season but is relatively dry from November to April and wet during the rest of the year; and the fourth is characterized by an even distribution of rainfall all throughout the year.

Climatic Type by Province

Province	Type of Climate
Batangas	Type I – two pronounced seasons, dry from November to April and wet during the rest of the year Type II – no distinct dry season
Cavite	Type I – two pronounced seasons, dry from November to April and wet during the rest of the year Type III – no distinct dry season
Laguna	Type I – two pronounced seasons, dry from November to April and wet during the rest of the year Type III – no distinct dry season
Quezon	The climate affecting 80% of the province belongs to type no. 2 while the rest of the province belongs to type 4
Rizal	Type 1 – The western part of the province has distinct dry and wet seasons, the first from December to April and the latter from May to November. The Eastern portion has

rainfall evenly distributed throughout the year. The mild and pleasant climate of the province is due to the breeze coming from Manila Bay and Laguna Lake with the cooling effect of the green hills and mountains. The Sierra Madre ranges protect it from strong typhoons from the Pacific.

B. BOUNDARIES AND TOPOGRAPHY

Region IV – A or CALABARZON lies along the southern portion of Luzon. It is bounded in the northwest by Regions II and III and in the southwest by Bicol Region and the Pacific Ocean. Batangas, Cavite and southern part of Quezon lies in the western coast near China Sea, Tayabas Bay and Mogpog Pass. Rizal, Laguna and Cavite are adjacent to Metropolitan Manila, making them most vulnerable to urban and industrial influences of the primate city.

The region has a diverse topography, generally hilly and mountains. The terrain is mostly elevated lands, rolling hills, small low flat lands with scattered mountainous areas.

C. Land Area by Province and Major Land Classification (In Hectares)

Province	Certified A & D		Forest Lands		TOTAL
	Number	%	Number	%	
Batangas	267,760	84.58	48,821	15.42	316,581
Cavite	107,733	83.67	21,022	16.33	128,755
Laguna	134,720	76.56	41,253	23.44	175,973
Quezon	474,439	54.49	396,221	45.51	870,660
Rizal	63,889	48.81	67,003	51.19	130,892
TOTAL	1,048,541	64.61	574,320	35.39	1,622,861

The land area of the region measures 1,622,861 hectares of which 65 percent is classified alienable and disposable (A & D) while 35 percent is considered forest land. In terms of proportion of A & D by province, Batangas and Cavite recorded the highest with 85 and 84 percent, respectively while Quezon has the lowest with 54 percent.

Out of the total 1,048,541 hectares A & D, however, Quezon province is the biggest in terms of total land area accounting for more than half (53%) of the regions total while Cavite is the smallest with 7.9%.

D. SOIL/SOIL TYPE

The soil of the region by province does not vary much. The soil type throughout Batangas is predominantly of volcanic tuff which is characterized by a relatively deep soil and either soft bedrock. It has a texture that ranges from Sandy loam to clay loam which is suitable for upland crops like citrus. As in most southern Luzon provinces, 2 general types of soil are found in

Laguna. This is mainly due to the fact that it stands in the transition region lying between central Northern Luzon and the volcanically active southeastern Luzon. Soil throughout its northeast portion is mainly from the igneous rock. In its southwestern portion, volcanic tuff is deposited geologically by recent volcanic activity abounds.

Soil Type by Province

Province	Dominant Soil Series Type
Batangas	Ibaan loam
Cavite	Tagaytay loam Magallanes loam
Laguna	Lipa loam
Quezon	Faraon sandy claim Antipolo clay
Rizal	Antipolo clay Novaliches sandy clay

II. AGRICULTURAL and MARKET INFORMATION

a. Principal Market Centers

Provinces

Batangas	Sto. Tomas Public Market Tanauan Public Market Batangas Public market Lipa City Public Market Padre Garcia Public Market Balayan Public Market Lemery Public Market San Jose Public Market
Cavite	Imus Public Market Indang Public Market Tagaytay Public Market Trece Martires Public market Bacoor Public market GMA Public Market Alfonso Public Market Cavite City Public Market

	Carmona Public Market
Laguna	San Pablo City Public Market Sta. Cruz Public Market Calamba Public Market San Pedro Public Market Siniloan Public Market Binan Public Market
Quezon	Lucena City Public Market Sariaya Public Market Gumaca Public Market Atimonan Public Market Infanta Public Market Lopez Public Market Tagkawayan Public Market Tayabas Public market Lucban Public Market Pitogo Public Market
Rizal	Angono Public Market Antipolo Public Market Binangonan Public Market Cardona Public Market Cainta Public market Masinag Public Market Morong Public Market Tanay Public Market Taytay Public Market Teresa Public Market San Mateo Public Market

b. Trading Post

Province

Batangas	Tanauan Trading Post
Cavite	Bacoor Public Market Alfonso Public Market Tagaytay Mahogany Market Imus Public Market Indang Public Market
Laguna	San Pablo City Public Market Sta. Cruz Public Market

	Siniloan Public Market Binan Public Market
Quezon	Lopez Public Market Infanta Public Market
Rizal	Teresa Public Market Tanay Public Market

III. SUPPORT SERVICES

a. INFRASTRUCTURE

a.1. Roads

Being a mainland region, CALABARZON is dominated by a road-based transport system, particularly major national roads connecting primary and secondary urban centers. Among these major roads are:

- The South Luzon Expressway (SLEX) which is the main backbone connecting Manila to Calamba City passing through Carmona, San Pedro, Biñan, Sta. Rosa and Cabuyao.
- The Manila-Batangas Road connecting Calamba and Batangas City through Lipa City.
- The newly built 22-kilometer Southern Tagalog Access Road (STAR), a fast alternative route from Sto. Tomas, Batangas to Lipa City and Batangas City. The Manila South Road (MSR) links Calamba City and continues toward Quezon in the south up to the Bicol Region. (The MSR forms part of the Maharlika Highway or PAN-Philippine Highway, the country's main trunkline linking north to south.)
- The Manila East Road links Rizal starting from Cainta toward the municipalities of Laguna and Quezon.
- Aguinaldo Highway, Molino Road, Calamba-Tagaytay Road and Sta. Rosa-Tagaytay Road are main routes to Cavite.

c. TRANSPORT

c.2. Land

c.2.1. Ports

- Port of Batangas (Baseport)
- Port of Bauan
- Port of Dalahican
- Port of Siain

BATANGAS PORT

The Port of Batangas is the center for transportation of goods produced in the hinterland, primarily in Batangas province and serve as the strategic trading point for all industries in CALABARZON area of Cavite, Laguna, Batangas, Rizal and Quezon. Agricultural products, copra, cement, logs, lumber, minerals and other general cargoes dominate the cargo traffic.

The newly completed Batangas Port Development Project, Phase I will serve not only in Mindoro Island and other island within the economic range but with also respond to the demand of burgeoning trade and commerce resulting from the regional developments. The port is expected to complement the Port of Manila.

Location

Latitude 13° 45.2' N, longitude 121° 06.6' E on the northeast section of Batangas Bay along the southeast part of Luzon. The port is in Barangay Sta. Clara, Batangas City, about 2 kilometers from the city proper and approximately 120 kilometers south of Metro Manila. Sea distance to Manila 92.92 nautical miles via North of Maricaban Island.

Access Road

National road passing through Batangas City proper, South Expressway connecting Manila to Batangas.

Port Limits

Embraces all waters of Batangas extending seaward up to an imaginary line connecting Manila Casador and Matoco Point.

Area

Batangas baseport is about 20 hectares in total land area under Phase I of Batngas Port Development Project

Port Facilities

Berth/Draft (3-5, 11-13, 21-28, 34-36)

- ∅ One foreign general cargo berth 185 meters long, 100 meters depth
- ∅ One multipurpose berth 230 meters long, 10 meters depth
- ∅ One domestic general cargo berth 120 meters long, 60 meters depth
- ∅ One ferry berth 124 meters long, 4 meter depth
- ∅ One RORO berth, pier type. 5 meters depth
- ∅ Two RORO berths wharf type, 5 meters depth
- ∅ Seven fastcraft berths, 70 meters long
- ∅ Small craft (batels) berths

- Ø Eight RORO ramps

Storage (1,2,9)

- Ø One foreign general cargo transit shed, 3,000 square meters
- Ø Foreign general cargo open storage area – 14,300 square meters
- Ø Flexible use area for RORO and Ferry Services – 7,812 square meters

Other Facilities

Water supply system with a main supply pipe of 10'' diameters and a distribution pipe of 8'' diameters and 6'' diameters. The source is the pumping station of the Batangas City Water District. Pumping rate: 4 CBM/hour.

Port Services:

Cargo Handling

Aries Arrastre Services, Inc., (a subsidiary of Asian Terminals, Inc.) P.O. Box No. 37223, Sta. Clara, Batangas City. Telephone Nos. 723-33-93; 723-3487; 723-8241 to 54. Telefax Nos. 723-0571; 723-8246. Mr. Ferdinand G. Inacay, General Manager.

Communication

Telephone lines and a fax machine available at the PPA office. Telegraph and telephone overseas/long distances services are also available at the city proper, about 2 kilometers from the port. SMART & GLOBE have cell sites in Batangas.

Airport

Regular domestic and international flights can be taken at the Manila Domestic Airport and Ninoy Aquino International Airport, respectively about 110 kilometers from the zone.

BAUAN PORT

Location

Latitude 13 degrees 46.8' N, longitude 121 degrees 01' E, north east coast of Batangas Bay, south of Luzon Island in New Danglayan, Bauan, Batangas.

Sea Distance

Sea distance to Manila via south of Maricaban Island is 1000 nautical miles

Port Facilities:

Berth/Draft (1)

An 89 meter-wide pier with 2-5 meter draft.

Storage (2)

An open storage area of approximately 1,000 sq. meters

Passenger Shed (4)

A temporary passenger shed with a floor area of approximately 36 sq. meters. It is of wooden structure with GI sheet roofing and wooden benches.

Port Services:

Cargo Handling

MLD Brokerage, Arrastre/stevedoring Services.
Aplaya, Bauan, Batangas, Tel No. (043) 980-8155; FN (043) 27-4042; Mr. Manuel J. Dolor,
General Manager.

Water Supply

Provided by local waterworks system.

Fuel Supply

Fuel supply is available at Caltex Phil., Inc., Petrophil and Pilipinas Shell Petroleum Corporation.

Provision and Store

Available in limited quantities from local suppliers.

Communication

Telephone lines are available at the PPA office. Telegraph and telephone services are available at the town proper, about 2 kms. away from the port.

DALAHICAN PORT

Dalahican is geographically located in the province of Quezon along the coastal barangays south of Lucena City and facing Tayabas Bay. The new port complex is being built along the fishing village of Talao, a kilometer away to the east of Dalahican Fishing Port. This port complex is about 140 kilometers southeast of Manila.

The existing river port (Cotta) is restricted by available waterdepths at the river month and necessitates costly dredging works. Hence, transfer of port from Cotta to Dalahican is necessary as this will provide berthing facilities for the vessels plying the Lucena-Sta. Cruz/Balanacan route. Phase 1 of the new port of Dalahican was completed in February 1997.

Dalahican port development project is a PPA project design to beef up the port facilities and level of services in the Southern Tagalog region, specifically the area defined by the CALABARZON provinces within which substantial industrial growth is envisioned.

Total Port Area

3,645.00 sq. meters

Access Road

There is an existing narrow barangay road leading to the main road.

Port Facilities:

Berth (1,2,3,4)

RC pier 66 meters x 12 meters complemented with 280 meters long x 7 meters wide rock causeway and 23 meters widened pier approach; 10 meters wide concrete stairlanding along the slopes of causeway at Sta. 00+250. RORO ramp – 9 meters x 11 meters.

Draft

3.5 meters to 4.0 meters

Lighting (5)

2 sets floodlights, 9 streetlights.

Fencing (6)

52% completed CHB perimeter fence as of 01 June 1998 and suspended thereafter due to squatter problem/relocation.

Port Services:

Cargohandling

Dalahican Port Arrastre & Stevedoring Services, Brgy. Dalahican, Lucena City. Tel Nos. 714-604, (042) 373-3992. Mr. Rodolfo G. Manarin, General Manager.

Pilotage

Silain/Hondagua Harbour Pilot's Association, Plaridal, Quezon.

SIAIN PORT

The port of Siain is made of reinforced concrete piles for handling general cargoes and accommodating passengers. It is open to coast side trade only. The port handles mainly agricultural products.

Location

Latitude 13°57.8' and longitude 122° E, south of Lamon Bay, Mauban, Quezon.

Access Road

Maharlika road connecting Manila to the Southeastern towns, cities and provinces including Siain and Bicol region. Siain is approximately 186 kilometers south of Manila.

Total Port Area

1,599.50 sq. meters

*Port Facilities***Berth (1)**

147.50 meters long and 9 meters wide pier. Its deck is 21 meters long and 12 meters wide.

Draft

4 meters deep on booth near and far ends of the pier.

Storage

Private warehouse available in the locality.

Passenger Shed

Four (4) small sheds.

Anchorage

Located at .5 miles with depth of 38.4 meters offshore. Anchorage is covered from SW monsoon, partly exposed to NW monsoon.

Port Services:

Cargohandling

Siain Arrastre, stevedoring and Allied Services, Inc.
Port of Siain (Plaridel), Quezon
Mr. Fidelino M. Cruz, President

Pilotage

Compulsary for foreign vessels. The Siain Harbor Pilot's Association must be advised of the vessel's ETA within 24 hrs. before vessel's arrival.

Address: Chief, Pilot, Siain-Hondagua Pilotage Association, Plaridel, Quezon

Communication

Local radio telegraphic company available.

Shipping Services

The port caters to fishing vessels.

B. Railways

a. Station Access

1) Types of Access Road

Barangay, Municipal and National roads are among the service road accessible from and to the station.

2) Means of Transportation From Market to the Railways Station

Private and UP Jeepney, truck, tricycle and pedicab at among the vehicles serving as means of transportation.

3) Distance from Market

In several stations like Alabang, Calamba, San Pablo, Iriga, Pili, Gumaca, Tagkauayan, Legaspi, others the distance from the market is about 0.5-1.5 kilometers periphery to the station.

b. SCHEDULE AND MAJOR DESTINATION

c. MAJOR COMMODITIES SHIPPED-IN/OUT THROUGH RAILWAYS SYSTEM

- ◆ Cargo Cost – for our express shipment – P0.025/kl/km
- ◆ Shipping Arrangement –Pre-paid
- ◆ Cargo Packaging – On request
- ◆ Approximate Volume Shipped-In-Out – Approx 5 tons BL
- ◆ Agricultural Commodities Shipped-In-Out – Rice, Corn Copra, Feeds, Fruit and fruit bearing trees.

D. EDUCATIONAL /RESEARCH INSTITUTION

PRIVATE UNIVERSITIES IN CALABARZON (Region IV-A)

1. Adventist University of the Philippines
Puting Kahoy, Silang, Cavite
2. De La Salle University-Dasmariñas
Bagong Bayan, Dasmariñas, Cavite
3. De La Salle University-Health Sciences Campus
Bagong Bayan, Dasmariñas, Cavite
4. De La Salle-Lipa
Lipa City
5. Manuel S. Enverga University Foundation-Candelaria
Candelaria, Quezon
6. Manuel S. Enverga University Foundation-Catanauan
Catanauan, Quezon
7. Manuel S. Enverga University Foundation-Lucena
Lucena City
8. University of Batangas
Hilltop, Batangas City
9. University of Perpetual Help Rizal-Calamba
Calamba, Laguna
10. University of Perpetual Help System-GMA
GMA, Cavite
11. University of Perpetual Help System-Laguna
Biñan, Laguna
12. University of Perpetual Help System-Medicine and Health Allied
Biñan, Laguna

13. University of Perpetual Help Molino
Bacoor, Cavite

STATE UNIVERSITIES

1. Batangas State Univesity
Batangas City

BSU-A.R Apacible School of Fisheries
Nasugbu, Batangas

BSU-Jose P. Laurel Polytechnic College
Malvar, Batangas
2. Cavite State Universities
Indang, Cavite

CSU-Cavite City Campus
Cavite City

CSU-Cavite College of Arts and Trades
Rosario, Cavite

CSU-Cavite College of Fisheries
Naic, Cavite
3. University of Rizal System-Rizal State College
Tanay, Rizal

URS-RSC-Angono
Angono, Rizal

URS-RSC-Binangonan
Binangonan, Rizal

URS-RSC-Pililia
Pililia, Rizal

URS-RSC-Rodriguez
Montalban, Rizal

URS-Rizal Polytechnic College
Morong, Rizal

E. BANKING/CREDIT

INVENTORY OF MICROFINANCE AND AGRI CREDIT PROGRAMS

AREA	INVENTORY OF MICROFINANCE AND AGRI CREDIT PROGRAMS	NAME OF MICROFINANCE/ AGRI CREDIT PROGRAM	ELIGIBLE PROJECTS	INTEREST RATE	ADDRESS	CONTACT PERSON & NUMBER
REGION IV						
Batangas	Lipa Public Savings & Loan Asso'n., Inc. - Head Office	Not specified	Not specified	Not specified	Claro M. Recto Ave., Lipa City	
	Orient Bank, Inc. (formerly Banco Silangan Dev't Bank) - Head Office	Not specified	Not specified	Not specified	Batangas City	
	Lipa City Development Bank - Head Office	Not specified	Not specified	Not specified	65 T.M. Kalaw St., Lipa City	
	RB of Lipa City	Not specified	Not specified	Not specified	Bauan, Batangas	
	Citizen Bank (Formerly RB of San Pascual, Inc.	Not specified	Not specified	Not specified	San Pascual, Batangas	
	RB of Laurel, Inc.	Not specified	Not specified	Not specified	Laurel, Batangas	
	Lobo Community Development Center, Inc.	Not specified	Not specified	Not specified	Mabini Street, Poblacion, Lobo, Batangas	0917-495-6142
	Tuy Market Vendors Comm'l. MPC	Not specified	Not specified	Not specified	J. Rizal Street, Tuy, Batangas	(043) 332-0193
	Balayan Bay Rural Bank, Inc.	Not specified	Not specified	Not specified	Plaza Rizal corner Fe Streets, Balayan, Batangas	(043) 211-4322
	Bayan Credit Cooperative	Not specified	Not specified	Not specified	F. Mangohos Street, Bauan, Batangas	(043) 984-2216
	ABS-CBN Bayan Microfinance, Inc.- Batangas Branch	Not specified	Not specified	Not specified	COM Bldg., Rizal Ave., Batangas City	(043) 300-5810
	Bangko Kabayan (Ibaan RB)	Not specified	Not specified	Not specified	Poblacion, Ibaan, Batangas	(043) 311-1303/-1323/-1420(fax)
	BMS Rural Bank, Inc- Sto. Tomas Branch	Not specified	Not specified	Not specified	Brgy. San Vicente, Sto. Tomas, Batangas	(0920) 866-3270
	Countryside Cooperative Bank of Batangas - Head Office	Not specified	Not specified	Not specified	Capitol Hills, Batangas City	(043) 300-2079;980-9245; (043) 723-3417(fax)
		Not specified	Not specified	Not specified	Antorcha St.,	(043) 921-3835

	Balayan Branch				Balayan, Batangas	
	Padre Garcia Branch	Not specified	Not specified	Not specified	Poblacion, Padre Garcia, Batangas	(043) 515-9447
	Tanauan City Branch	Not specified	Not specified	Not specified	Marcela Arcade, A. Mabini Ave., Tanauan City, Batangas	(043) 778-2273
	Lipa Public Bank, Inc.	Not specified	Not specified	Not specified	J.M. Kalaw St., Lipa City, Batangas	(043) 756-4341/-1417;981-2109
	Rural Bank of Mataas na Kahoy, Inc. - head office	Not specified	Not specified	Not specified	414 Victor Templo Ave., Mataas na Kahoy, Batangas	(043) 756-2227/461-0872;727-1645
	Laurel Branch	Not specified	Not specified	Not specified	J. P. Laurel Avenue, Laurel, Batangas	(0919) 881-7151
	Lian Branch	Not specified	Not specified	Not specified	J. P. Rizal Avenue, Lian, Batangas	(043) 333-0252
	Malvar Branch	Not specified	Not specified	Not specified	J. P. Laurel Highway, Malvar, Batangas	(043) 778-3030
	Padre Garcia Branch	Not specified	Not specified	Not specified	Graciano Recto Arcade, A. Mabini Ext., Poblacion Padre Garcia, Batangas	(043) 515-9173
	San Juan Branch	Not specified	Not specified	Not specified	General Luna Street, San Juan, Batangas	(043) 575-3552
	Tanauan Branch	Not specified	Not specified	Not specified	A. Mabini Street, Tanauan, Batangas	(043) 778-0159
	Nagkakaisang Kooperatiba Samahang Magsasaka	Not specified	Not specified	Not specified	121 Esperanza Street, Balayan, Batangas	(043)9213819
	Banco ng Masa	Not specified	Not specified	Not specified		0917-8391205
	Rural Bank of Alaminos	Not specified	Not specified	Not specified		
	Rural Bank of San Antonio	Not specified	Not specified	Not specified		
	The Country Bank	Not specified	Not specified	Not specified		
	Women's Rural Bank	Not specified	Not specified	Not specified		(043) 321-1281/3097
Cavite	People's Development Bank - Head Office	Not specified	Not specified	Not specified	Poblacion, Bacoor, Cavite	
	Cavite City Development Bank - Head Office	Not specified	Not specified	Not specified	Cavite City	
	BPI Agricultural Development Bank - Head Office	Not specified	Not specified	Not specified	Bacoor, Cavite	
	Capitol City RB of Trece Martires, Inc.	Not specified	Not specified	Not specified	Trece Martires City	(046)4191178;4191785;4190417
	RB of Carmona (Cavite), Inc.	Not specified	Not specified	Not specified	J. M. Loyola Street, Carmona Cavite	(046)4302027
	RB of Tanza	Not specified	Not specified	Not specified	Tanza, Cavite	

	RB of Cavite City	Not specified	Not specified	Not specified	505 P. Burgos Avenue, Caridad Cavite City	
	Cooperative Bank of Cavite	Not specified	Not specified	Not specified	Capitol Road, Trece Martires City	(046)4190348 to 49
	CBC Mabuhay Credit Cooperative	Not specified	Not specified	Not specified	CBC Building, Capitol Road Trece Martirez, Cavite	(046) 419-0348 to 49
	BMS Rural Bank, Inc - Silang Branch	Not specified	Not specified	Not specified	265 Tubuan Dos, Silang Cavite	(046) 865-2772
	BMS Rural Bank, Inc - Alfonso Branch	Not specified	Not specified	Not specified	9005 Villa Dionisia Rd., Lukshin, Ilaya, Alfonso, Cavite	(0927) 344-9485
	GMA Rural Bank of Cavite	Not specified	Not specified	Not specified	GMA RB Imus Bldg.,, Aguinaldo Hi-way, Imus, Cavite	(046)9707652
	Bangko Mabuhay	Microfinance by Group/individual	SME, agri-related	Not specified		(046) 415-0793; 437-7623 to 24; 537-7623
	Community Bank	Not specified	Not specified	Not specified		(046) 415-1204
	First Macro Bank	Not specified	Not specified	Not specified		
	Rural Bank of Carmona	Not specified	Not specified	Not specified		(046) 430-2028/0570
	Rural Bank of Silang	Not specified	Not specified	Not specified		(046) 414-0326/0310
	Unlad Rural Bank of Noveleta	Microfinance Loan	All small scale projects	Not specified		(046) 430-1382; 438-1382
	GSIS Family Bank	Microfinance Loan, One-to-One Loan	All small scale projects	Not specified	Sta. Cruz St. Tanza Cavite	437-7088; 4376686
	RB Mendez	Individual Loan, Multipurpose Loan		Not specified	J.P. Rizal, Mendez, Cavite	413-0251
	PNB	Agrcultural Loan	Agricultural project but should not be less than half a million	Not specified	Mendez Crossing, Tagytay City	413-0384
	RB Gen. Aguinaldo	Agricultural Loan		Not specified	Brgy. 9, Amadeo Cavite	413-3120
	RB Amadeo	Agricultural Loan		Not specified	Brgy. 2, Amadeo Cavite	413-3210
	RB Naic	Masagana 99	Rice Production	Not specified	Captain C. Nazareno St. Naic, Cavite	412-0436
	Mabuhay Bank	GRAMIN-Microfinance	Any agricultural related project	Not specified	Poblacion, Naic, Cavite	412-0651
	RB Alfonso	Microfinance RB, Bank of Alfonso	Agricultural Loan Salary Loan	Not specified		4150097
	Allied Bank	Kaakibat Microfinance Lending	fishery supplies, sari-sari store, upholstery, eatery	Not specified	485 P. Burgos St. Caridad, Cavite City	431-6210

	San Juan KALIKASAN MPC	Agricultural Loan Production Loan	Credit assistance to farmers	Not specified	Not specified	437-8284
	Barangay Scholars MPC, Inc.	Agricultural Loan Production Loan	Not specified	Not specified	Not specified	Rolando Monzon 09204714502
	Agrarian Reform Beneficiaries MPC	Agricultural Loan Production Loan	Not specified	Not specified	Not specified	Mariano Lumbre 09193934750
	Barangay Pinagtipunan MPC	Agricultural Loan Production Loan	Not specified	Not specified	Not specified	502-3234
	RB Indang	Agricultural Loan	Agricultural supplies and machineries	Not specified	Not specified	415-0493
	Land Bank of the Philippines	Rediscounting Program-loans extended o small farmers & fisherfolks thru coops	Crop production, aquaculture, poultry, livestock, etc.	Not specified	Cavite Lending Center Virginia Mansion Bldg. Aguinaldo Hi-way Dasmariñas Cavite	
	Damayana Adhikain sa Umaga MPC	Agricultural Loan Production Loan	agricultural and livestock	Not specified	Not specified	Lamberto Ignacio 09195264437
	Masuerte RB of Bacoor	Agri-loan with collateral	Agricultural supplies for coffee, machineries, fruit, veg., livestock, rice, poultry, fish	Not specified	Silang Branch	414-0889
	DBP	Microfinancing		Not specified	Sen. Gil Puyat Ave. cor. Makati Avenue, Makati City	Romeo B. Carandang (02) 893-4444; 8189511 Loc 2340, Fax- (02) 8131295
Laguna	Luzon Development Bank - Head Office	Not specified	Not specified	Not specified	Mayapa, Calamba, Laguna	
	Second Laguna Development Bank - Head Office	Not specified	Not specified	Not specified	Biñan, Laguna	
	RB of Majayjay, Inc.	Agricultural Loan	Vegetable loan and piggery loan	Not specified	Majayjay, Laguna	
	The Region Bank (Formerly Los Banos RB, Inc.)	Not specified	Not specified	Not specified	UPLB Los Banos Campus College Laguna	
	ABS-CBN Bayan Microfinance, Inc.- Sta. Cruz Branch	Not specified	Not specified	Not specified	2/F E&S Bldg., Quezon Ave., Brgy. Callos, Sta. Cruz, Laguna	(049) 810-3192
	Ahon sa Hirap, Inc. - San Pedro Branch	Not specified	Not specified	Not specified	No.6 Blk. 20, Lot 6, United Bayanihan, San Pedro, Laguna	808-7131

	Laguna East Branch	Not specified	Not specified	Not specified	26 Halayhayin Subd., Siniloan, Laguna	(049) 813-1165
	Laguna Central Branch	Not specified	Not specified	Not specified		(049) 808-3250
	Laguna South Branch	Not specified	Not specified	Not specified	Libis, Lalakay, Los Baños, Laguna	(049) 536-4523
	BMS Rural Bank, Inc - Calamba Branch	Not specified	Not specified	Not specified	Brgy. Bucal, Calamba, Laguna	(0916) 504-6172
	Sta. Rosa Branch	Not specified	Not specified	Not specified	Brgy. Labas, Sta. Rosa, Laguna	(0920) 818-0738
	CARD, Inc. - Head Office			Not specified	20 M.L. Quezon St., City Subd., San	(049) 562-4309/-6560/-7772/-
	CARD, Inc. - Head Office			Not specified	20 M.L. Quezon St., City Subd., San	(049) 562-4309/-6560/-7772/-
		Not specified	Not specified		Pablo City, Laguna	0009(fax)
	Famy Branch	Not specified	Not specified	Not specified	Manila East, Batubato, Famy, Laguna	(049) 341-1498; 813-1296
	Lumban Branch	Not specified	Not specified	Not specified	Gen. Luna St., Primera Parang, Lumban, Laguna	(049) 808-6233
	Paete Branch	Not specified	Not specified	Not specified	J.P. Rizal St., Bagumbayan, Paete, Laguna	(049) 557-0177
	Pagsanjan Branch	Not specified	Not specified	Not specified	J.P. Rizal St., Poblacion II, Pagsanjan, Laguna	(049) 808-6236
	Sta. Cruz Branch	Not specified	Not specified	Not specified	Brgy. Poblacion II, Cailles St., Sta. Cruz, Laguna	(049) 808-6216
	CARD Rural Bank, Inc. - Head Office	Not specified	Not specified	Not specified	20 M.L. Quezon St., City Subd., San Pablo City, Laguna	(049) 562-4309/-6560/-0009(fax)
	Bay Branch	Not specified	Not specified	Not specified	Brgy. Sto. Domingo, Bay, Laguna	(049) 249-2304; (049) 536-7265
	San Pablo Branch (covers Nagcarlan & San Pablo Branch)	Not specified	Not specified	Not specified	58 P. Burgos cor. M. Paulino Sts., San Pablo City	(049) 562-7660/-7659
	Center for Community Transformation - Biñan Branch	Not specified	Not specified	Not specified	179 National Hi-way Canlalay, Biñan, Laguna	(0920) 523-0670
	San Pedro Branch	Not specified	Not specified	Not specified	745 Unit 1 Lola Pacias Garden Apt,	(0918) 933-4435

					Brgy. San Vicente, San Pedro, Laguna	
	Sta. Rosa Branch	Not specified	Not specified	Not specified		(0916) 392-9968
	Kaliting Development Cooperative	Not specified	Not specified	Not specified	No. 45 Estrellado St., Luisiana, Laguna	(049) 555-4300 (telefax)
	Center for Agriculture and Rural Development, Inc.	Not specified	Not specified	Not specified	no. 20 M. L. Quezon st. City Subd. San Pablo City, Laguna	(6349) 5624309
	Community Bank	Not specified	Not specified	Not specified		
	Mount Makiling Rural Bank	Not specified	Not specified	Not specified		(043) 778-4660 to 49
	Rural Bank of Alabang	Not specified	Not specified	Not specified		
	Rural Bank of Alaminos	Not specified	Not specified	Not specified		(049) 562-6692
	Rural Bank of Mabitac	Not specified	Not specified	Not specified		(049) 816-0188; 343-1023
	Rural Bank of San Antonio	Not specified	Not specified	Not specified		
	Rural Bank of Nagcarlan	Agricultural Loan	Agricultural and cocal pigery loan	Not specified	Nagcarlan, Laguna	Mrs. Nelita Cuemto 563-1290
Quezon	Peninsula Development Bank - Head Office	Not specified	Not specified	Not specified	Quezon Ave., Lucena City	
	Coop. Bank of Quezon Province	Not specified	Not specified	Not specified	Dona Victoria St., Lucena City	(042) 6602125/-5749; 3730086; 3738430
	RB of Infanta	Not specified	Not specified	Not specified	Infanta, Quezon	
	RB of Tagkawayan	Not specified	Not specified	Not specified	Tagkawayan. Quezon	
	RB of Plaridel, Inc.	Not specified	Not specified	Not specified	Plaridel, Quezon	
	RB of Pagbilao, Inc.	Not specified	Not specified	Not specified	Pagbilao, Quezon	(042) 7321380; 7311349
	Pitogo Multi-Purpose Cooperative	Not specified	Not specified	Not specified	Coop. Bldg., Pitogo, Quezon	(042) 318-8251
	Coop. Bank of Quezon Province	Not specified	Not specified	Not specified	Doña Victoria Street, Lucena City	(042) 495-6142
	Kooperatiba ng Nagkakakisang Maninindahan sa Pamilihan Lunsod ng Lucena Multi-Purpose Coop.	Not specified	Not specified	Not specified	Market Avenue, Market View Subd., Lucena City	(042) 373-6128
	Kapit-Bisig Ugnayan Multi-Purpose	Not specified	Not specified	Not specified	Iba, Polo, Pagbilao, Quezon	(042) 373-6050

	Cooperative					
	ABS-CBN Bayan Microfinance, Inc. - Southern Luzon Regional Office	Not specified	Not specified	Not specified	58 Enriquez cor Hermana Fausta Sts., Lucena City, Quezon	(042) 911-1817
	ABS-CBN Bayan Microfinance, Inc. - Lucena Branch	Not specified	Not specified	Not specified	58 Enriquez cor Hermana Fausta Sts., Lucena City, Quezon	(042) 660-1990
	CARD Rural Bank, Inc. - Dolores Branch	Not specified	Not specified	Not specified	Brgy. Bagong Anyo, Dolores, Quezon	(042) 565-6239
	CARD, Inc. - Atimonan Branch	Not specified	Not specified	Not specified	195-A Dona Aurora St., Zone 1, Atimonan, Quezon	(042) 511-1440; 511-1450
	CARD, Inc. - Calauag Branch	Not specified	Not specified	Not specified	Brgy. Sta. Maria, Calauag, Quezon	(042) 301- 8170
	CARD, Inc. - Catanauan Branch	Not specified	Not specified	Not specified	Brgy. 6 Quezon Avenue, Catanauan, Quezon	(042) 315-8253
	CARD, Inc. - Gumaca Branch	Not specified	Not specified	Not specified		(042) 317-7382; 317-5005 (fax)
	CARD, Inc. - Infanta Branch	Not specified	Not specified	Not specified	No. 20 de Julio St., Cor. Bonifacio, Infanta, Quezon	(042) 535-3841
	CARD, Inc. - Lucena Branch	Not specified	Not specified	Not specified	Prufugo Street, Lucena City	(042) 660-5737
	CARD, Inc. - Macalelon Branch	Not specified	Not specified	Not specified	Brgy. Pinagbayanan, Macalelon, Quezon	(042) 198-1209 loc 4034
	CARD, Inc. - Mulanay Branch	Not specified	Not specified	Not specified	Brgy. San Carlos cor Rizal St., Mulanay, Quezon	(042) 319-7390
	CARD, Inc. - Pagbilao Branch	Not specified	Not specified	Not specified	Brgy. Castillo, Pagbilao, Quezon	
	CARD, Inc. - Quezon Branch	Not specified	Not specified	Not specified	Francia St., Brgy. IV, Poblacion Quezon, Quezon	(042) 392-1006
	CARD, Inc. - Real Branch	Not specified	Not specified	Not specified	Poblacion 1, Real, Quezon	(042) 536-6301
	CARD, Inc. - San Narciso Branch	Not specified	Not specified	Not specified	Brgy., Pagkakaisa, San Narciso, Quezon	(098) 199-4664
	CARD, Inc. - Tagkawayan Branch	Not specified	Not specified	Not specified	San Marcos St., Brgy. Aldavoc, Tagkawayan, Quezon	(042) 304-8375
	CARD, Inc. - Unisan Branch	Not specified	Not specified	Not specified	Brgy. Suliman, Unisan, Quezon	
	Catanauan Credit & Development Cooperative	Not specified	Not specified	Not specified	Coop. Bldg., Quezon Ave., Catanauan, Quezon	(042) 315-8108(telefax)
	Cooperative Bank of Camarines Norte- Mulanay Branch	Not specified	Not specified	Not specified	Mulanay, Quezon	
	Polillo Islands	Not specified	Not specified	Not specified	A. Mabini St., cor	(042) 314-8170/-

	Rural Bank, Inc.				San Jose St., Pobalcion, Polillo, Quezon	8250(telefax)
	Rural Bank of Atimonan, Inc. - Head Office	Not specified	Not specified	Not specified	No. 111 Quezon St., Atimonan, Quezon	(042) 511- 1243/-1436:316- 5337
	Rural Bank of Atimonan, Inc. - Gumaca Branch	Not specified	Not specified	Not specified	Brgy. Mabini, Gumaca, Quezon	(042) 421-1568
	Rural Bank of Gen. Luna	Not specified	Not specified	Not specified		(042) 321- 1307:0912- 3094453
	Rural Bank of Mabitac	Not specified	Not specified	Not specified		
	Rural Bank of San Antonio	Not specified	Not specified	Not specified		(043) 7561911/1527
	QUEDANCOR	Agri-fishery related projects, Small business entrepreneurs	Agri-related projects, fisherfolks	Not specified	Quezon Ave., Lucena City	660-7732
	UCPB - CIIF Finance & Dev't Corporation	Magniniyog tungo sa tunay na pag-unlad (MATUTUPAD) Program Cooperative Micro Enterprise Credit Program (Window 1) Buklod - Unlad (BUKO) Microfinance Program	Coconut, Coconut-IGP	Not specified	Quezon Ave., Lucena City	9209129272
	Land Bank of the Philippines	ACEF	Agri fisheries Enterprise	Not specified	Municipal govt of Lucban - Municipal Agri Office	9284237
	Cawayan Farmers Assn	Not specified	Not specified	Not specified	San Francisco, Quezon	9284237
	DA-NAFC	LEAD-Phase	Agri fisheries Enterprise	Not specified	Not specified	9284237
	Lopez Non govet Org for sustainable devt	Not specified	Not specified	Not specified	Not specified	9284237
Rizal	Kasiglahan Village 1 Multi-Purpose Cooperative	Not specified	Not specified	Not specified	Kasiglahan Village, Montalban, Rizal	
	United Eastern Savings Bank - Head Office	Not specified	Not specified	Not specified	Morong, Rizal	
	Reliable Savings & Loan Association, Inc. - Head Office	Not specified	Not specified	Not specified	R. Magsaysay Avenue, San Gabriel, Teresa, Rizal	
	RB of Las Pinas	Not specified	Not specified	Not specified	Las Pinas, Rizal	
	Ahon sa Hirap, Inc. - Rizal Central	Not specified	Not specified	Not specified	Araceli Cmpd., Tanghangin,	691-5849

	Branch				Maybancal, Morong, Rizal	
	Ahon sa Hirap, Inc. - Rizal East Branch	Not specified	Not specified	Not specified	Cecilio Santos St., Brgy. Wawa, Tanay, Rizal	654-4314
	Ahon sa Hirap, Inc. - Talimbin Branch	Not specified	Not specified	Not specified	Antazo Cmpd., Dalig, Batingan, Binangonan, Rizal	289-2134
	Barangka Credit Cooperative- Head Office	Not specified	Not specified	Not specified	No. 96 Julian Cruz St., Barangka, Marikina City	997-8437; 941-2217; 934-3383(fax)
	BMS Rural Bank, Inc - Binangonan Branch	Not specified	Not specified	Not specified	214 National Hi-way, Calumpang, Binangonan, Rizal	652-3539
	BMS Rural Bank, Inc - Morong Branch	Not specified	Not specified	Not specified	Maybancal, Libid, Morong, Rizal	691-6741
	BMS Rural Bank, Inc - Tanay Branch	Not specified	Not specified	Not specified	Quirino, Libis, Tanay, Rizal	654-3697
	BMS Rural Bank, Inc - Talim Branch	Not specified	Not specified	Not specified	Brgy. Buhangin, Morong, Rizal	673-2559; (0916) 783-7651
	Center for Community Transformation- Cainta Branch	Not specified	Not specified	Not specified	3/F Tabakig Apartment, Igorot Village, Volleygolf, Cainta, Rizal	(0920)575-1725
	First Macro Bank, Inc. - Angono Branch	Not specified	Not specified	Not specified	658 Quezon Ave., Brgy. San Pedro, Angono, Rizal	451-1043; 651-2537(telefax)
	First Macro Bank, Inc. - Morong Branch	Not specified	Not specified	Not specified	Tomas Claudio St., Brgy. San Pedro, Morong, Rizal	691-5431; 653-2215 (telefax)
	Opportunity Microfinance Bank- Head Office	Not specified	Not specified	Not specified	Unit RHC-1, Blk1, Lt 53, Robinson's Home, Circumferential Road, Antipolo City	630-0141/-0165-Fax; (632) 6300141; 6300281 to 83
	Rural Bank of Pililla, Inc. - Head Office	Not specified	Not specified	Not specified	F. Martinez St., Pililla, Rizal	654-1102/-0018/-0019(fax)
	Morong Retailers and Community MPC (MORECO)	Not specified	Not specified	Not specified	Raymundo St., Morong, Rizal	691-6782; 653-2285; 691-5728(tfax)
	Innovative Bank	Not specified	Not specified	Not specified		(02) 654-0019/0220; 654-1103
	Marikina Valley Rural Bank, Inc	Not specified	Not specified	Not specified		
	Rural Bank of Montalban	Not specified	Not specified	Not specified		(02) 997-1172
	Rural Bank of Paranaque	Not specified	Not specified	Not specified		
	Rodriguez Rural Bank	Not specified	Not specified	Not specified		

Source: Agricultural Credit Policy Council (ACPC)
As of March 2006

IV. AGRIBUSINESS INVESTMENT OPPORTUNITIES

A. COSTS and RETURNS OF PRIORITY COMMODITIES

a.1 Commodity Profile

1. MANGO

Baseline

Area (ha.)	Mango		
	2006	2007	2008
Province			
Cavite	1690	1775	1864
Laguna	179	188	197
Batangas	12109	12714	13350
Rizal	815	856	899
Quezon	755	793	833
TOTAL	15548	16326	17143

Source: 2006 BAS DATA

Production (MT)

Area (ha.)	Mango		
	2006	2007	2008
Province			
Cavite	10839	11381	11950
Laguna	643	675	709
Batangas	20046	21048	22100
Rizal	1127	1183	1242
Quezon	8922	9368	9836
TOTAL	41576	43655	45837

Source: 2006 BAS DATA

INSTITUTIONAL BUYERS/PROCESSORS of MANGO

7D FOODS INTERNATIONAL, INC.

A.S Fortuna St., Kris Road, MAndaue City

Tel No.: (63-32) 346-1221 / 346-1769

Fax No.: (63-32) 346-0082

CP: Mr. Francisco David

Product(s) Interest: dried and fresh mango,
puree, nectar

A & P FOODS CORPORATION

33 Washington St., San Juan, Metro Manila

Tel. No.: (63-2) 722-4278
Fax No.: (63-2) 722-1613
CP: Mr. Philip Co. Jr.
Product(s) Interest: fruit purees, concentrate,
other processed fruits

BALLS FOOD PRODUCTS, INC.

H. Abellana St., Canduman, Mandaue City, Cebu
Tel. No.:(63-2) 346-6314
Fax No.: (63-2) 422-1100
CP: Mr. Perry T. Ong
Product(s) Interest: dried mango slice / chips, dried mango puree, mango juice concentrate

CAMILUZ ENTERPRISES, INC.

787 Happy Valley Road P.O Box 408 Cebu City
Tel No.: (63-2) 254-1573
Fax No.: (63-2) 254-4253
Email: camiluz@philexport.com
CP: Mr. Camilo Go Siong
Product(s) Interest: dried mango

CASTILLEJOS AGRI-FARMS, INC.

Labrador Bldg., 105 EDSA, Mandaluyong City
Tel No.: (63-2) 532-7695 / 531-5428
Fax No.: (63-2) 531-0838
Email: Labrador@webquest.com
CP: Mrs. Lourdes Labrador
Product(s) Interest processed tropical, fruit, jams,
jellies, preserves, chutney, pickles

CEBU LEGACY MARKETING CORP.

Brgy. Pilit Cabungcalan St. Mandaue City
Tel No.: (63-32) 346-2969 to 69
Fax No.: (63-32) 346-2767 to 68
Email: celegacy@epic.net
Cp: Mr. Raymundo Chua
Product(s) Interest: fresh and dried mango

CEBU GRACE FOOD PRODUCTS

38 Jose Abad Santos St., Villa Aurora,
Mabolo Cebu City
Tel No.: (63-32) 232-2635 / 231-3950
Fax No.: (63-32) 531-0838
CP: Ms. Catherine Lopez
Product(s) Interest: dried mangoes

DIAMOND STAR AGRO-PRODUCTS

Multi-Purpose Bldg., FTI Complex Taguig,
Metro Manila
Tel No.: (63-2) 838-4912 / 815-3673
Fax NO.: (63-2) 838-4621 / 838-4624

Email: rtm@dsapi.enzo.com.ph

CP: Mr. Reynaldo Mangilit

Products: fresh mango (carabao)

DOLE

D.H.M. Philippine Produce, 308-A Apple St., United Hills Village Parañaque City

Tel No.: (63-2) 823-2754 / 823-2767

Fax No.: (63-2) 821-5803

CP: Mr. Alexander Litton

Product(s) Interest: Fresh mango (Mla. Super or Carabao)

EPOCH TROPICAL FRUITS CORP.

2nd Flr. J. Victor St., Epoch Bldg., Pasong

Tamo, Makati City

Tel No.: (63-2) 894-0003 / 893-9982

Fax No.: (63-2) 840-5195

CP: Ms. Mila Guevarra

Product(s) Interest: dried mango, dried papaya, dried ampalaya

FITRITE INCORPORATED

145 Gen. Evangelista Ext. Caloocan City

Tel No.: (63-2) 367-2620 / 367-2946

Fax No.: (63-2) 361-7338

CP: Mr. Albert Kwong

Product(s) Interest: tropical fruit preserves, dried fish, alamang noodles, jellies, fruit juices

GOLDEN HANDS MFG. CORP.

No. 9 Bldg., Santos Industrial Comp. 68,

Leoncio St., Malabon, Metro Manila

Tel No.: (63-2) 281-4114

Fax No.: (63-2) 281-3787

CP: Ms. Elisa Peylago

Product(s) Interest: fruit juice

HARMAN FOODS PHILIPPINES

46-A Bonifacio Drive, Quezon City

Tel No.: (63-2) 740-2097

Fax No.: (63-2) 740-2158

CP: Mr. Alfred Yao

Product(s) Interest: mango concentrate, guyabano, calamansi

HI-LAS MARKETING CORP.

KKK Processing Plant Bldg. CRB Road, FTI Complex, Taguig Metro Manila

Tel No.: (63-2) 838-7071 to 72

Fax No.: (63-2) 838-4940

Email: hilasmc@info.com.ph

CP: Mr. Roberto Amores

Product(s) Interest: dried mango, frozen mango puree, frozen mango dice cut, frozen mango halves

JO-NAS INTERNATIONAL PHILS., INC.

22 Clemente St., Brgy. San Agustin Novaliches, Quezon City
Tel No.: (63-2) 938-7239 to 41
Fax No.: (63-2) 936-7245
CP: Ms. Arlene Donato
Product(s) Interest: mango nector

MARSMAN-DRYSDALE FOOD CORP.

DBP Ave., corner Sirloin St. FTI Complex, Taguig, Metro Manila
Tel No.: (63-2) 838-4975 to 79
Fax No.: (63-2) 837-0364
CP: Mr. Manuel Sinnung / Mr. Simon Valentin
Product(s) Interest: fresh mango (carabao)

NUTRI-LICIOUS FOOD CORP.

7 Macario Flores corner ALmeda St., Pateros, Metro Manila
Tel No.: (63-2) 641-6941 to 43
Fax No.: (63-2) 641-6361
CP: Mr. Willy Liwanag
Product(s) Interest: fruit juices and concentrate fruit cubes/slices

PURE AND RICH FOOD INTERNATONAL

2/F CSP Bldg. 173 EDSA, Mandaluyong City
Tel No.: (63-2) 725-566/ 9080
Fax No. (63-2) 723-5846
Email: purerich@skyinet.net
CP: Ms. Liz Mijares
Product(s) Interest: fruit puree, fruit concentrate, fruit cubes/slices

RIT RITZ BAKEHOUSE AND FOOD PRODUCTS

151 Alley I, Project 6, Quezon City
Tel No.: (63-2) 926-2280 / 926-8534
Fax No.: (63-2) 928-5942
Product(s) Interest: mango juice, herbal tea

SUCREX MARKETING INT'L.

Makati City
Tel No.: (63-2) 895-0550 / 895-0582
CP: Me. Peter Savillo
Products: mango

TSB ENTERPRISES, INC.

148 Pinkian St., Philand Subd., Pasong Tamo, Tandang Sora, Quezon City
Tel No.: (63-2) 931-9744 / 932-8066 to 67
Fax No.: (63-2) 932-8064
CP: Atty. Thomas Romualdo
Products: frozen/chilled mango halves, amngo cubes

ZEST-O CORPORATION

574 EDSA, Caloocan City
Tel No.: (63-2) 366-5604 / 740-2094

Fax No.: (63-2) 366-5198 / 740-2158

CP: Mr. Jeffrey Yao

Product(s) Interest: tropical fruit puree, mango juice drink, mango mix drink, mango nectar and mixed drinks

2. BANANA

Baseline

Area (ha.)	Banana		
	2006	2007	2008
Province			
Cavite	3959	4751	5701
Laguna	7025	8430	10116
Batangas	6350	7620	9144
Rizal	2082	2498	2998
Quezon	10959	13151	15781
TOTAL	30375	36450	43740

Source: 2006 BAS DATA

Production (MT)

Area (ha.)	Banana		
	2006	2007	2008
Province			
Cavite	26585	31902	32282
Laguna	15961	19153	22984
Batangas	27825	33390	40068
Rizal	3418	4102	4922
Quezon	31732	38078	45694
TOTAL	105520	126625	151950

Source: 2006 BAS DATA

INSTITUTIONAL BUYERS/PROCESSORS of BANANA

B-G FRUITS AND NUTS MGF. CORP.

Stall No. 624, Bldg. 6, FTI Complex

Taguig Metro Manila

Tel. No. (63-2) 837-0378

Fax No. (63-2) 838-4563

Email: bg@info.com.ph

CP: Bienvenida Badenas

Product/s Interest: Banana chips, coconut chips,

dried fruits and vegetables, nata de coco

CELEBES AGRICULTURAL CORP.

6th St. corner Lapulapu Avenue

San Antonio Vill., Lahug, Cebu

Tel. No.: (63-2) 231-2836/231-2837

Fax No.: (63-2) 231-2831/231-2104

Email: salse@celebes.com

CP: Rory Ong Yiu

Products Interest: Banana chips, dehydrated fruits,
banana flour, coconut chips

DOLLY'S BANANA CHIPS

147 Santero Subd. Habay, Bacoor Cavite

Tel. No.: (63-2) 434-5316

Fax No. (63-2) 970-3353

CP: Mr. Rogelio G. Cavas

Product/s Interest: Banana chips, dehydrated fruits, banana fruits, banana flour, coconut chips

EL COCO MFG. AND TRADING CORP.

Rm. 2309 Tower I, Cityland 10

6815 Ayala Avenue, Makati City

Tel. No.: (63-2) 815-1831

Fax No.: (63-2) 970-3353

CP: Hydie Peralta

Product/s Interest: Banana Chips, dehydrated fruits

LAPANDAY AGRI DEV'T. CORP.

2263 Pasong Tamo Ext. Makati Cit

Tel. No.: (63-2) 841-0971 to 80

Fax No.: (63-2) 867-3004

CP: Atty. Rosan Santiago

Product/s Interest: Fresh Cavendish banana

SEE'S INTERNATIONAL FOOD MFG. CORP.

66 Imperial St. Cubao, Quezon City

Tel. No.: (63-2) 911-2777 / 438-5837

Fax No.: (63-2) 911-2786 / 438-4662

CP: Mr. Ruben See

Product/s Interest : Banana Chips, dehydrated fruits, vacuum dry fruits and snacks. Mango nectar
instant noodles

FESTIVE FOODS INTERNATIONAL, INC.

Brgy. San Agustin Novaliches, Quezon City

Tel. No.: (63-2) 930-6001 / 04

Fax No.: (63-2) 939-5828

CP: Mr. Arthur L. Tan

Product/s Interest: Fresh Vegetable and fruits

3. COFFEE

Baseline

Area (ha.)	Coffee		
	2006	2007	2008
Province			
Cavite	8289	9648	10612
Laguna	1037	1141	1255
Batangas	4907	5398	5938
Rizal	68	75	83
Quezon	995	1095	1205
TOTAL	15296	17357	19093

Source: 2006 BAS DATA

Production (MT)

Area (ha.)	Coffee		
	2006	2007	2008
Province			
Cavite	7515	8973	9831
Laguna	271		328
Batangas	1574	1731	1904
Rizal	77	85	94
Quezon	839	923	1015
TOTAL	10276	11924	13172

Source: 2006 BAS DATA

COST AND RETURN of COFFEE PLANTATION

Traditional Practice

Assumptions:

Product : Coffee with pulp (dried)
Area : 1 hectare coffee farm
Average : Yield per hectare area : 1 ton (193 cans)

Labor:

Wedding : 6 man-days/ha. for 4 times @ P250/day 3x/year
Fertilization : 6 man-days/ha. for 1 day @ P250/day
Harvesting : 6 man-days/ha. for 14 days @ P250/day

Total Receipts:

Coffee Sold : 193 cans x P320/can

GROSS INCOME: P61,760.00

A. Production Cost:

1. Labor	-	P18,000.00
a.) Weeding	-	1,500.00
b.) Fertilization	-	2,000.00
c.) Harvesting	-	21,000.00
2. Fertilizer	-	9,500.00

B. Marketing Cost

1. Transportation	-	4,500.00
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TOTAL EXPENSES - P54,500.00

NET INCOME - 7,260.00

ROI - 113%

INSTITUTIONAL BUYERS/PROCESSORS OF COFFEE

BATANGAS RAISERS OF COFFEE (BARACO)

San Jose, Batangas

Contact Person : Florencio Madlangbayan

Telephone No.: 9202019 c/o DA RFU-IV, AMAD

Fax No.: 920-2017/18

BUKLURANG MAGSASAKA NG AGRO, INC.

Bgry. San Roque, Catanauan, Quezon

Contact Person: Jun Tarciana

Telephone No.: 9202019 c/o DA RFU-IV, AMAD

Fax No.: 920-2017/18

BASILAN AGRICULTURAL TRADING CORP.

626 Asunciom St. G, 5/F Binondo, Manila

CP: Efren New

Product line: Exporters/traders of Agricultural products such as coffee and natural rubber.

CFC CORPORATION

29/ F Galleria Corp. Center EDSA cor Ortigas Ave., Quezon City

Tel No.: (63-2) 633-9205 / 9207

Fax No.: (63-2) 633-9207

CP: James L. Go

Product line: Instant coffee, chocolate, nuts

COFFEE FOUNDATION OF THE PHILS., INC.

Rm. 3111 Estrella Condominium 858 San Andres St., Malate Manila

Telefax (63-2) 526-2139

Email: coffee-fndtn@pacific.net.ph

CP; Roger N. Bag-ao

Product line: Coffee

COMMONWEALTH FOODS, INC.

Comfoods Bldg., Sen. Gil Puyat Ave., Makati City

Tel No.: (63-2) 844-5661

Fax No.: (63-2) 817-8845

CP: Archimedes Handog

Product line: Instant and ground coffee, cocoa and chocolate and biscuits product

CONTINENTAL. ASSOCIATED FOOD PRODUCT EXPORT

Unit 602, Bldg., 6 Sirloin Rd., FTI Complex Taguig Metro Manila

Tel No.: (838-4404 / 32

Fax No.: (63-2) 838-4404

CP: Emmanuel U. Torrejon

Product Line: Coffee

EFREN J. NEW COFFEE DEALER AND EXPORTER

5/F 626 G. Asuncion St., Binondo Manila

Tel No.: (63-2) 530-0413

CP: Virgilio Manciendo

Product Lines: Exporter, dealer of coffee, copra and rubber

G S & P FOODS, INC.

U-1205 Centerpoint Bldg., J. Vargas Ave., cor Garnet St. Ortigas Center, Pasig City

Tel No.: (63-2) 633-6557 to 63

Fax No.: (63-2) 633-6589

CP: Mr. Ulysses S. Uy

Product line: Fresh bread, patries, cookies, pasta salads, soup, coffee, specialty drinks

GENERAL MILLING CORP.

33/F Urbank Bank Plaza Bldg., Gil Puyat Ave. cor Pasong Tamo Makati City

Tel No.: (63-2) 887-9091

Fax NO.: (63-2) 887-9091

CP: George K Young

Product line: Organic produce, potted herbs, salad dressing, pasta sauces, tuyo & sardines, herbal teas, coffee

GOURMET FARMS, INC.

726 Quirino Avenue, Tambo, Parañaque City

Tel No.: 891-7669

Fax No.: 891-6071

E-mail: gourmetfams@pacific.net.ph

CP: Maggoo C. Arranz

Product Lines: Organic produce, potted herbs, salad dressing, pasta sauce, tuyo & sardines, herbal teas, coffee

NESTLE PHILIPPINES, INC.

31 Plaza Drive, Rockwell Center, Makati City

Tel No.: 898-0001

Fax No.: 898-0001

CP: Juan B. Santos

Product Lines: milk, dairy, chocolate

PHILIPPINE COFFEE TRADING CORP.

301 Concorde Condo, Benavidez cor. Salcedo St., Legaspi Village, Makati City

Tel No.: 816-1501

CP: Miguel M. Mendoza

Product Lines: Exporter of coffee beans, importer of swine/hog breeders

UNIVERSAL ROBINA CORP.

110 E. Rodriguez Ave., Libis, Q.C.

Tel No.: 671-8246 ; 635-0751

Fax No.: 671-8246 ; 635-0751

CP: John Gokkongwei Jr.

Product Lines: Snack food, confectionery, noodles, ice cream, biscuits, coffee & sauces, canned beans, flour and feed milling

COFFEE TOWN MARKETING

Imus, Cavite

CP: 0917-5033260

0919-5661661

4. VEGETABLES

Baseline

Area (ha.)	Vegetables		
	2006	2007	2008
Province			
Cavite	723	759	797
Laguna	1345	1412	1483
Batangas	1794	1884	1978
Rizal	305	320	336
Quezon	5660	5943	6240
TOTAL	9086	10318	10834

Source: 2006 BAS DATA

Production (MT)

Area (ha.) Province	Vegetables		
	2006	2007	2008
Cavite	11243	11805	12395
Laguna	23815	25006	26256
Batangas	11192	11752	12340
Rizal	2004	2104	2209
Quezon	78144	82051	86154
TOTAL	126398	126398	139354

Source: 2006 BAS DATA

Cost and Return Analysis of one hectare EGGPLANT

Operation/Activity	MD P200	MAD P300	Value (P)
I. Land Preparation			
a. Plowing	10		3,000
b. Harrowing	10		3,000
c. Furrowing	5		1,500
d. Bed Formation	8		2,400
		<i>Sub-Total</i>	<i>9,900</i>
II. Labor Cost			
a. Sowing	1		200
b. Care of Seedlings	2		400
c. Transplanting	12		2,400
d. Replanting	2		400
e. Care of Plants	6		1,200
f. Fertilization	10		2,000
1 st sidedressing	8		1,600
2 nd sidedressing	8		1,600
g. Weeding/Cultivation	25		5,000
h. Irrigation	26		5,200
i. Control of Pest and Diseases	20		4,000
j. Harvesting and Hauling	80		16,000
		<i>Sub-total</i>	<i>40,000</i>
III. Material Cost			
a. Seeds	250 g	P807/50g	4,035
b. Fertilizer			
14-14-14	10 bags	P550/bag	5,500
46-0-0	11 bags	P520/bag	5,720

0-0-60	5 bags	P600/bag	3,000
c. Chemicals			
Lannate	3 kg	P770/kg	2,310
Dipel	4 kg.	P330/kg	1,320
Dithane	2 kg	P385/kg	770
Sevin	2 kg	P650/kg	1,300
Decis 2.5 EC	1 liter		1,100
Nevirool	5 packs	P650/kg	3,250
d. Irrigation fee			
			2,000
		<i>Sub-total</i>	<i>30,305</i>
		Total	80,205.00
		<i>Contingency (15%)</i>	<i>12,030.75</i>
		Grand Total	92,235.75

IV. Economic Analysis

Yield (kg)		20,000
Price/kg	P	15.00
Break Even Yield		6,149.05
Break Even Price	P	4.61
Cost of Production	P	92,235.75
Gross Return	P	300,000.00
Net Return	P	207,764.25
Return on Investment (%)		225.25

COST and RETURN ANALYSIS OF TOMATO

Operation/Activity	MD P200	MAD P300	Value (P)
I. Labor Cost			
Land Preparation	8		1,600
Clearing of land plowing (2x)	12		3,600
Harrowing	8		2,400
Bed Formation	8		2,400
Seedbed Preparation	1		200
Care of Seedlings	5		1,000
Seed Sowing	1		200
Transplanting	12		2,400
Replanting	2		400
Fertilization			
Basal application	10		2,000
1 st sidedressing	8		1,600
2 nd sidedressing	8		1,600
Watering			
Manual watering	6		1,200

Furrow Irrigation	20	4,000
Trellising	22	4,400
Weeding and Cultivation	20	4,000
Spraying	16	3,200
Harvesting	70	14,000
		<hr/>
	<i>Sub-Total</i>	50,200

II. Material Cost

Seeds			
Fertilizer	200 g	P500	4,000
Complete	4 bags	P550/bag	2,200
16-20-0	4 bags	P520/bag	2,080
46-0-0	2 bags	P520/bag	1,040
0-0-60	1 bag	P600/bag	600
compost	50 bags	P150/bag	7,500
Chemicals			
Lannate	3 kg	P770/kg	2,310
Dipel	4 kg	P330/kg	1,320
Dithane	2 kg	P385/kg	770
Sevin	2 kg	P650/kg	1,300
Foliar Fertilizer Nevrirol	5 packs	P160/pack(100g)	800

III. Other Materials

Ipil-ipil	1,700 post	P6/post	10,200
G.I.Wire	2 rolls	P1,200/roll	2,400
Plastic Straw	5 rolls	P65/roll	325
Crates	80 pc	P25/crate	2,000
Irrigation Fee			<hr/> 2,000
		<i>Sub-Total</i>	40,845

IV. Cost and Return Analysis

Potential Yield (kg)	25,000
Farm Gate Price	P15.00/kilo
Gross Income	P375,000.00
Cost of Production	P104,701.75
Net Return	P270,298.12
Break Even Yield	6,980.12
Break Even Price	4.19
Return on Investment (%)	258.16

COST AND RETURN OF POLE SITAO

Operation/Activity	MD P200	MAD P300	Value (P)
I. Land Preparation			
a. Plowing	10		3,000
b. Harrowing	10		3,000
c. Furrowing	7.5		2,250
		<i>Sub-Total</i>	8,250
II. Labor Cost			
a. Planting	5		1,000
b. Fertilization			
Basal	5		1,000
Sidedressing	5		1,000
c. Cultivation			
Off-baring	4		800
Hilling-up	4		800
d. Irrigation	5		1,000
e. Pest Control	4		800
f. Trellising	10		2,000
g. Harvesting	15		3,000
III. Material Cost			
a. Irrigation fee			1,200
b. Seeds	10 kgs		2,600
c. Fertilizer (14-14-14)	5 bags		3,150
d. Insecticide			
Decis 2.5	2 L		2,800
Sevin	2 kg		1,500
Mimic	1 L		740
e. Fungicide			
Dithane m-45	2 kg		780
f. Trellis			
Abaca twine	30 rolls	P90/roll	2,700
Ipil-ipil	625 pc	P7/pc	4,375
G.I. Wire	3 rolls	P140/roll	4,200
Cogon grass	2,500 pc	P0.50/pc.	12,500
		<i>Sub-total</i>	36,545
		Total	56,195.00
		<i>Contingency (15%)</i>	8,429.25
		Grand Total	64,624.25

IV. Economic Analysis

Price/kg	P 15.00
Yield (kg)	15,000.00
Total Cost of Production	P64,624.25
Net Return	P160,375.75
Gross Return	P225,000.00
Break Even Yield	4,208.28
Break Even Price	4.31
Return on Investment (%)	248.17

COST AND RETURN OF AMPALAYA

Operation/Activity	MD P200	MAD P300	Value (P)
I. Land Preparation			
a. Clearing of Land	10		2,000
b. Plowing		12	4,200
c. Harrowing		10	3,500
d. Furrowing		8	2,800
		<i>Sub-Total</i>	<i>12,500</i>
II. Labor Cost			
a. Planting	8		1,600
b. Replanting	1		200
c. Mulching	10		2,000
d. Fertilization			1,200
Basal application	6		1,600
1 st sidedressing	8		1,600
2 nd sidedressing	8		1,200
e. Trellising	20		4,000
f. Control and Pest & Diseases	12		2,400
g. Watering/Irrigation	24		4,800
h. Harvesting/Hauling			
Packing	36		7,200
		<i>Sub-Total</i>	<i>27,800</i>
III. Material Cost			
a. Seeds	800 g	P980/100g	7,840
b. Fertilizer			
Compost	50 bags	P150/bag	7,500
14-14-14	4 bags	P690/bag	2,760
16-16-16	2 bags	P700/bag	1,400
Urea	1 bag	P650/bag	650
Crop Giant	3 kg	P120/kg	360
c. Mulching film	20 rolls	P1,800/roll	36,000

III. Material Cost

a. Seeds	2.5 kg	P1,189/250g	11,890
b. Fertilizer			
Compost	10 bags	P150/bag	1,500
Complete	5 bags	P650/bag	3,250
Urea	2 bags	P650/bag	1,300
c. Insecticide			
Sevin	2 kg	P690/kg	1,380
Lannate	2 kg	P1,300/kg	2,600
d. Fungicide			
Dithane M-45	1 kg		390
e. Miscellaneous			2,000
		<i>Sub-Total</i>	24,310
		Total	56,910.00
		Contingency (15%)	8,536.50
		Grand Total	65,446.50

IV. Economic Analysis

Yield (kg)	20,000.00
Price/kg	P 9.00
Cost of Production	P 65,446.50
Net Return	P 114,553.50
Gross Return	P 180,000.00
Break Even Yield (kg)	7,271.83
Break Even Price	P 3.27
Return on Investment (%)	175

COST AND RETURN OF OKRA

Operation/Activity	MD P200	MAD P300	Value (P)
I. Land Preparation			
a. Plowing	10		2,000
b. Harrowing	10		2,000
c. Furrowing	7.5		1,500
II. Labor Cost			
a. Planting	10		2,000
b. Replanting	5		1,000
c. Care of Plants	5		1,000
d. Thinning	2		400
e. Fertilization	10		2,000
f. Cultivation	15		3,000

g. Weeding	10	2,000
h. Irrigation	5	1,000
i. Control of Pest and Diseases	7.5	1,500
j. Harvesting/Hauling	35	7,000

Sub-Total 20,900

III. Material Cost

a. Seeds	3 kg	2,400
b. Fertilizer		
14-14-14	13 bags	8,190
46-0-0	13 bags	6,500
compost	25 bags	4,250
c. Insecticide		
Decis 2.5	1 liter	1,400
	3 liters	2,100
Selecron	2 liters	1,900
d. Fungicide		
Dithane m-45	3 kg	1,170
e. Irrigation fee		1,200

Sub-Total 29,110

Total **55,510.00**

Contingency (15%) 8326.50

Grand Total **63,836.50**

IV. Economic Analysis

Price/kg	P 10.00
Yield (kg)	20,000
Total Cost of Production	P 63,836.50
Net Return	P136,163.50
Gross Return	P200,000.00
Break Even Yield	6,383.65
Break Even Price	3.19
Return on Investment (%)	215.57

COST AND RETURN OF GINGER

Operation/Activity	MD P200	MAD P300	Value (P)
I. Land Preparation			
a. Clearing			5,000
b. Plowing			2,500
c. Harrowing			2,000

			<i>Sub-total</i>	9,500
II. Input Requirements				
a. Planting materials				
Seed pieces	45 sacks	P1,500/sack		67,500
b. Chicken Manure	100 sacks	P15/sack		1,500
c. Fertilizer				
Complete (14-14-14)	10 bags	P550/bag		5,500
Ammonium sulfate (21-0-0)	10 bags	P320/bag		3,200
d. Coconut leaves	4,000 pc	P1/leaf		4,000
			<i>Sub-total</i>	81,700

III. Activities				
a. Chicken manure application	5			1,000
b. Furrowing (2x)	2			800
c. Hauling of planting materials	2			400
d. Planting	14			2,800
e. Fertilizer application	3			600
f. Laying of coconut leaves	10			2,000
g. Weeding (2x)	15			6,000
h. Harvesting	15			3,000
i. Hauling of harvested crops	111			1,000
			<i>Sub-total</i>	17,600

Total	108,800.00
<i>Contingency (15%)</i>	<u>16,320.00</u>

Grand Total	125,120.00
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IV. Economic Analysis		
Yield (sack)		450
Price/sack	P	1,800.00
Estimated Production Cost	P	125,120.00
Net Return	P	684,880.00
Gross Return	P	810,000.00
Break Even Yield		69.51
Break Even Price	P	278.04
Return on Investment (%)		547.38

As of March 2006

INSTITUTIONAL BUYERS/PROCESSORS (VEGETABLES)

FESTIVE FOODS INTERNATIONAL, INC.

Brgy. San Agustin Novaliches, Quezon City

Tel. No.: (63-2) 930-6001 / 04

Fax No.: (63-2) 939-5828

CP: Mr. Arthur L. tan
Product/s Interest: Fresh Vegetables and fruits

AAMC FOOD CORPORATION

Blk. 7 Lot 32 Peninsula St. Pleasant
Village, Bayan, Muntinlupa
Tel. No.: (63-2) 861-9283
Fax No.: (63-2) 807-0118
CP: Ms. Ma. Teresa C. Martinez
Product/s Interest: Okra and other fresh vegetables

ASIAN IMPORT & EXPORT CORP.

Rm. 622 Downtown Center Bldg.
Tel. No.: (63-2) 281-4114 / 282-5286
Fax No.: (63-2) 281-4114 / 282-5514
CP: Mr. Manny Macainag
Product/s Interest: Fresh / frozen vegetables, condiments, noodles etc.

BREAD CONNECTION

Mezzanine Floor, Proton Bldg., EDSA corneer
Apo St. Mandaluyong City
Tel. No.: (63-2) 531-5237
CP: Hazel Bangid
Products: highland and lowland vegetables

B-G FRUITS AND NUTS MFG. CORP.

Stall No. 624 Bldg. 6, FTI Complex ,
Taguig Metro Manila
Tel. No: (63-2) 837-0378
Fax No.: (63-2) 838-4563
Email: bg@info.com.ph
CP: Bienvenida Badenas
Product/s Interest: Dried Fruits and Vegetables, Nata de Coco

ROBINSONS SUPERMARKET

110 E. Rodriguez Ave. Libis, Quezon City
Fax No.: (63-2) 395-012
CP: Cecille Tan-Gatue
Product Interest: Vegetables

WALTER MART

Benito Bldg., No. 11 Sherdian St.,
Mandaluyong City
CP: Mr. Cris B. Ignacio
Product Interest: Vegetables

FARM TREASURES CORP.

Reyville, Bacoor Cavite
Tel. No.: (63-46) 970-7033
Fax No.: (63-46) 970-7033 / 823-5273
CP: Ms. Ching Geronimo

Products Interest: Ampalaya & Raddish

PILIPINAS MAKRO, INC.

Km. 21 East Service Road South Super highway
Sucat, Muntinlupa City
Tel. No.: (63-2) 876-3124
Fax No.: (63-2) 876-3140
Product Interest: Vegetables

FLORENCE FOODS, CORP.

1051 Northbay Blvd. Navotas Metro Manila
Tel No.: (63-2) 283-0991 / 283-4111 to 14
Fax No.: (63-2) 562-4846
CP: Henson T. Laurel
Product Interest: Ampalaya, leafy
vegetables, pepper & jute leaves

GUARANFOOD MANUFACTURING

Brgy. Del Remedios, San Pablo City, Laguna
Tel. No.: 562-4846 / 562-4968
Fax No.: 562-4846
CP: Clarissa A. Cavero
Product Interest: Bell Pepper, cucumber, chili & other vegetables

RANCH 88 CORP.

13 Williams St. Mandaluyong City
Tel No.: 638-2270 to 71
Fax No.: 638-2272
CP: Ronaldo Mendoza
Product Interest: All types of fruits and vegetables

TENTAY FOOD SAUCES, INC.

46 Los Martirez St. San Jose, Navotas, Metro Manila
Tel. No.: 282-1226 / 282-2565
Fax No.: 282-5069
CP: Velia J. Cruz
Product Interest: Vegetables, Sili Labuyo, Tingala, Raddih/Green Onion, Bell Pepper

SEACHAMP INTERNATIONAL EXPORT

Bldg. 2 Skydragon Comp. Domestic Terminal Rd., Pasay City
Tel No.: 854-1033 / 36
Fax No.: 833-9362

CP: Ms. Anne Marie Sy

William QUe

Product Interest: Vegetables, onion, Garlic, Sweet Potato

FRUIT MAGIC, CO. INC.

Suite 307 Burgundy Place
4 B. Gonzales St., Loyola Hight, Q.C.
Tel No.: (63-2) 920-4488 / 371-4313

Fax No.: (63-2) 426-5618
CP: Marlene Valmonte
Product Interest: Vegetables and Fruits

FARMTECH FOODS, INC.

Unit 1124 Cityland Shaw Tower, Shaw Blvd., corner Saint Francis St., Mandaluyong City
Tel. No.: (63-2) 636-7420 / 634-6872
Fax No.: (63-2) 632-7420
CP: Mr. Fabian Espiritu
Products Interest: Vegetables and Fresh Squash powder

FARM FRESH PHILS. INTERNATIONAL, INC.

Rm 402 Cityland Condo 10 Tower I H.V. dela Costa St., Salcedo Village, Makati City
Tel. No.: (63-2) 724-6581
Fax No.: (63-2) 744-3470
CP: Mr. Laureano Young
Products Interest : Vegetables, okra, yellow granex onion

GLO-RI SUPERMARKET

Tandang Sora, Quezon City
Tel No.: (63-2) 932-8794 / 433-6503
Fax No.: (63-2) 951-1677
CP: Alice Navarro / Ms. Lydia
Products Interest: Assorted Vegetables

JHED MARKETING, INC./ DIZON FARM

FTI Tguig, Metro Manila
Tel. No. (63-2) 838-9433 to 35
Fax No. (63-2) 838-4435
CP : Ms. Catherine Posas / Ms. Elizabeth Dizon
Products Interest: Assorted Vegetables

JOLLIBEE FOODS CORP.

Jollibee Center, San Miguel Ave., Ortigas, Pasig City
Tel. No.: (63-2) 634-1111 / 636-3613
Fax No.: (63-2) 633-3613
CP: Mr. Sam Dalisay
Products Interest: Assorted Vegetables

MOFELS FOOD INT'L., CORP.

2020 Arpilleda St., Brgy. Carmona, Makati City
Tel. No.: (63-2) 896-4773 / 845-1187
Fax No.: (63-2) 896-4612
CP: Mr. Bernardino Martinez
Products Interest: fresh/frozen vegetables

PHILS. INTERNATIONAL TRADING, CORP.

Phil. International Centre, 46 Sen. Gil Puyat Avenue Makati City
Tel. No.: (63-2) 845-4638 / 845-4376 loc. 357
Fax No.: (63-2) 845-4363 / 845-4473 / 76
Email: pitc_gma@mnl.sequel.net

CP: Mr. Joel Rodriguez / Ms. Janet Parreno

NUTRI-FOODS SPECIALISTS (via mare)

Tel. No.: (63-2) 895-9076 / 815-1918

Fax No.: (63-2) 895-9075

CP: Ms. Glenda Barreto

Product Interest: assorted vegetables

PACIFIC ISLES INTERNATIONAL, INC.

62-9th Street, New Manila Rolling Hills Village, New Manila QC

Tel No.: (63-2) 721-1653

Fax No.: (63-2) 721-0144

CP: Ms. Marielou Florendo

PHIL-SPICE & FLAVORS, INC.

Unit 1124 Cityland Show Tower, Shaw Blvd. corner St. Francis St. Mandaluyong City

Tel No.: 634-6872

Email: farmtec@manila-online.net

Products Interest: Saluyot, ube, kalabasa (flour stick-pancit canton)

RUSTAN'S SUPERMARKET

Cubao, Quezon City

Tel. No.: (63-2) 819-0405

CO. Ms. Annie Guerrero

Products Interest: assorted vegetables

SHOE MART SUPERMARKET

Tel No.: (63-2) 671- 5883 / 671-5534

Fax No.: (63-2) 671-5891

CP: Ms. Annie Go

Products Interest: assorted fruits and vegetables

SIMPLY FRESH, INC.

Unit 1-A REXXONS Arcade 36 Xavierville Avenue, Loyola Heights, QC

Tel. No.: (63-2) 436-6930 / 927-0934

Fax No. (63-2) 436-6931

Cellphone: 0917-933-4107

Email: arnoldsandiego@hotmail.com

CP: Edgardo Montecastro

UBM CORPORATION

312 Shaw Blvd Mandaluyong City

Tel No.: (63-2) 533-6354 to 55

Fax No.: (63-2) 531-7838

CP: Ms. Arlene Moreno

Products: fresh vegetables

CP: Mr. Fabian Espiritu

Products Interest: fresh squash, powder

B. LIVESTOCK/POULTRY

a. VOLUME OF PRODUCTION IN AGRICULTURE AS OF 2003-2005

SUB-SECTOR	IN THOUSAND METRIC TONS			GROWTH RATES	
	2003	2004	2005	03-04	04-05
LIVESTOCK					
CARABAO	4.84	5.02	5.33	3.72	6.18
CATTLE	19.16	19.71	19.06	2.87	-3.30
HOG	221.07	213.74	237.67	-3.32	11.20
GOAT	2.08	2.29	2.47	10.10	7.86
POULTRY					
CHICKEN	286.47	283.73	242.44	-0.96	-14.55
DUCK	3.60	3.74	3.70	3.89	-1.07
CHICKEN EGGS	77.86	81.80	86.95	5.06	6.30
DUCK EGG	3.99	4.22	3.96	5.76	-6.16

Source Directory of Selected Agri-business 2003 (AMAS)

b. VALUE OF PRODUCTION IN AGRICULTURE AS OF 2003-2005

SUB-SECTOR	IN MILLION PESOS			GROWTH RATES	
	2003	2004	2005	03-04	04-05
LIVESTOCK	14569.02	18245.53	21699.53	25.24	18.93
CARABAO	186.58	201.35	225.94	7.92	12.21
CATTLE	1052.08	1179.45	1344.49	12.11	13.99
HOG	13155.88	16648.21	19878.72	26.55	19.40
GOAT	174.49	216.52	250.38	24.09	15.64
POULTRY	20652.93	23068.72	21575.81	11.70	-6.47
CHICKEN	15744.39	17665.03	15613.14	12.20	-11.62
DUCK	196.78	171.63	214.71	-12.78	25.10
CHICKEN EGGS	4510.43	5002.07	5515.24	10.90	10.26
DUCK EGG	201.34	229.99	232.37	14.23	1.19

Source Directory of Selected Agri-business 2003 (AMAS)

c. LIST PRODUCERS/SUPPLIERS OF TABLE EGGS

COMPANY	PRODUCTS	CONTACT PERSON	TEL. NO. & FAX NO.
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CHICKEN EGGS			
1. AP Inocencio Farms Dalig, Teresa, Rizal	Sasso Chicken Eggs	Anthony P. Inocencio	T: 630-6123; 630-6053; 630-6206 F: 630-6207
2. Conpac Agro Enterprises Pila, Laguna	Fresh Chicken Egg	Pacita Malixi	T: (049) 435-3805/08
3. FADCOR Farm Gen. Luna St., Ampid, San Mateo, Rizal	Variety of Egg Products	Rosendo Florencio	T/F: 941-0014
4. First Golden Mix, Inc.	- do -	Becky Macatangay	T/F: (043)756-0177;723-8974
5. Golden Egg Farm Km. 47, Balubad II, Silang, Cavite	- do -	Joy Jardimano	T: (046)870-0607 F: (046) 434-3718
6. Imee's Farms Banay-Banay I, San Jose, Batangas	- do -	Irene Ambal	T/F: (043) 726-2244
7. Maicor Trading San Jose, Batangas	Fresh Chicken Eggs	Miguel Amban, Jr. Irene Ambal	T/F:(043)726-2476
8. Nueva Vida Farms San Jose, Batangas	Fresh Chicken Eggs	Brenda Dimayuga	T/F:(043)726-2537
9. Renel Farm Sabang, Lipa City, Bats.	- do -	Elen Lantin	T/F: (043)756-1900
10. Robina Farms Antipolo City, Rizal	- do -	Dante Palabrica Amy Santos	T/F: 835-0825
11. San Martin Farms Gulang-gulang, Lucena City	- do -	Filbert Alquiros	T/F: (632) 842-3224
12. United Rizal Agricultural Resources Corp. (URARCO) Sitio PArang, Pililia, Rizal	- do -	Melencio Lagman	T: (632) 674-3445
DUCK EGGS			

13. FJ Farms, Inc. Lipa City, Batangas	Fresh Ducks Eggs Salted Duck Eggs	Becky Macatangay	T/F: (043) 756-0177; 723-8974
14. First Golden Mix, Inc.	- do - (Salted Eggs & Preserved Duck Eggs i.e. Century Egg)		

Source Directory of Selected Agri-business 2003 (AMAS)

E. OTHER RELATED INFORMATION

A. LIST OF FEEDMILLERS

BATANGAS

	Name of Feedmill	Contact No.	Contact Person	Volume Required by
1	Agro-Cycle Feedmills, Inc.	(043) 321-37-57	Nicanor T. Gutierrez Jr.	
2	Agro-Industrial Coop. of Mataas Na Kahoy	(043) 756-02-17	Victorino M. Lessano	
3	ALMARCO (Agoncillo- Lemery Mktg. & Feedmills Corp.)			23
4	ARMOR Milling Corp.			15
5	AVISCO Feedmills			75
6	Banner Development Corporation		Solomon L. D Jesus	25
7	Better Feeds, Inc.	(043) 404-00-29	Wendelen J. Capate	8
8	Blue Diamond Feedmills, Inc.	(043) 311-11-11 / 321- 10-65	Pedro Balotoc	40
9	Bughaw Agri-Services, Inc.		Teodoro A. Dimayuga	25
10	Busilac Feedmills, Incorporated	(043) 726-22-96 /22-97	Dr. Arturo C. Roa	85
11	CSL Agro-Industrial Corporation	(043) 756-01-77	Celerino A. Endaya	15
12	Cattleya Agro-Development Corp.	(043) 404-04-96	Brandon LO. Africca	15
13	Century Feeds			10
14	DESMEG			10
15	DILLAC			7
16	ECSCO, Inc. toll to SMFI (B- Meg)	(043) 403-00-48	Ruel P. Rojas	20

17	Everlast Agro-Industrial Corp.	(043) 756-22-51	Efren R. Pesigan	15
18	First Golden Mix Agro-Ventures Corp.	(043) 300-37-30	Rebecca M. Macatangay	28
19	GrowBest Agro-Industrial Corp.	(043) 726-20-34	Domingo C. Ozaeta	16
20	Good Fortune Feedmills, Inc. (formerly Lucky Star)	(043) 311-16-88 / 15-40	Dominador G. Chua	5
21	Goldstar Feedmills Corp.			50
22	Ginintuan Agro-Industrial Corp.	(043) 778-06-26	Rosendo O. Umali	20
23	INVICTUS (Goldstar Feeds, Inc)	(043) 321-23-04 / 23-05	Angel P. Malaluan	50
24	Jetbest Multi-Lines Corp.		Joselito E. Tapay	20
25	J.V. Agri Corp.			26
26	Kalaw Agro-Industrial Corp.	0917-792-55-29	Pedrito R. Kalaw	20
27	Limcoma Multipurpose Cooperative	(043) 756-18-41	Nicanor M. Briones	250
28	LADECO	(043) 756-17-04	Aristes L. Castillo	40
			Dante Resurreccion	
29	Lucky 4A Corporation	(043) 404-13-40 / 13-43	Carlito D. Racelis	33
30	Magic B Feeds	(043) 321-05-39	Darius Aguado	20
31	Maharlika Agri-Industrial Resources Corp.	(043) 756-01-08 / 01-09	Roberto T. De Jesus	26
32	Mataas Na Kahoy Agri-Industrial Corp.		Efren S. Tibayan	30
33	Maxi Agro Industrial Corporation	(043) 300-45-01	Vicente Romeo C. Macatangay	15

BATANGAS FEEDMILLERS

	Name of Feedmill	Contact Number	Contact Person	Volume Required by
34	Mago Agro-Industry	(043) 311-50-14	Leonardo T. Mago	15
35	New Algo Pacific Marketing	(043) 727-28-76	George Dela Rosa	15
36	New Golden Mix Feeds			88
37	PADECO			37
38	Powerful Den. Ventures Corp.	(043) 321-03-03	Antonio A. Acero	15
39	Primera Agro Development Corp.			20
40	SIDC Feeds	(043) 723-34-55	Rico B. Geron	200
41	SPARC Feedmills Toll to ENS Feedmills	(043) 515-81-87	Dr. Ruben M. Ferriols	30
42	Solid-One Mills Phils. Inc.	(043) 778-30-67 / 371-07-71 / 372-95-60	Jaime V. Santiago Jr.	15
43	Summit Feeds			8
44	Taysan Feed Mills Inc.	(043) 321--37-86	Marcelino P. Capuno	15
45	TowerFeeds	(043) 756-38-30	Domingo R. Semaña	20
46	Three Kings Feedmills			39

47	U Need			50
48	Village Hog Green Farm			5
49	Vision 2000 Feedmills Corporation	(043) 321-25-71	Luinito M. Caguimbal	45
50	Vitafall Agro-Cycle			44
51	Welgro Phils. Inc.	(043) 778- 42-29 / 42-31	Ricardo S. Esteban Jr.	50
52	WhiteGold Feedmills Corp.	(043) 726-21-74	Romeo D. Ballogan	15
53	Wincom Feeds	(043) 726-20-18	Dr. Miguel M. Ambal Jr.	42
TOTAL				1805

QUEZON

	Name of Feedmill	Contact Number	Contact Person	Volume Required by
1	Dardith Poultry and Livestock			10
2	DS Agri & Mix Corporation	(042) 540-37-59 / 41-72	Jay Salvanera Abuan	8
3	Emerald Feeds		Darwin V. Tierra	10
4	Greenlegs Poultry Supply	(042) 373-57-32	Lamberto T. Delgado	10
5	La Suerte Feeds		Julian Y. Ong	5
6	Luntian Mix Feeds	(042) 545-73-14	Cesar L. Verzo	20
7	New Mega Feeds Corp.	(042) 585-84-57	Adonis S. Sanggalang	15
8	NISAN Feeds	(042) 585-86-35	Alpheus M. Sanggalang	13
9	Sampaguita Feedmills Corp.		Henry T. Lojo	10
10	Sigma Feedmills	(042) 545-40-78	Lino G. Umali	10
11	Unideco Consolidated Manufacturing, Inc.	(042) 373-43-79	Rolando T. Jao	15
TOTAL				126

LAGUNA

	Name of Feedmill	Contact Number	Contact Person	Volume Required by
1	Angeles Feeds Inc.	(049) 568-01-47	Marciano Padilla	8
2	Sto. Niño Feeds Corporation	(049) 562-63-65	Richard Tan	7
3	Buenas Agro Industrial & Services Corp	(049) 562-61-88	Bernardo Bautista	10
TOTAL				25

RIZAL

	Name of Feedmill	Contact Number	Contact Person	Volume Required by
1	Agri-Dynamics and Livestock Development Corporation			5
2	Rizal Poultry and Livestock Association			7
3	San Andres Producers Coop.	660-59-87	Romulo L. Domingo	5
TOTAL				17

CAVITE

	Name of Feedmill	Contact Number	Contact Person	Volume Required by
1	CAFFMACO Feeds	(046) 414-04-18	Maximo N. Ditangan	12
2	Cavite Feeds Milling Corporation	(046) 419-15-60	Belen B. Chavez	10
3	CAFCOR			5
4	Dalisay Farms Corporation Feedmilling			8
5	JTD Feeds Incorporated	(046) 415-17-69	Ellen M. Jimenez	6
TOTAL				41

As of February 2006

